

# UPCCA News



UPCCA:  
Utah Private Child Care Association

Utah Private Child  
Care Association

Representing Licensed  
Providers of Early Child-  
hood Care and Education in  
the great State of Utah

## Executive Director's Message

Hello Providers,

Welcome to our new newsletter format. We have been working with the National Child Care Association (NCCA) on this new design for a few months and are excited to be able to bring you some national stories as well as more information about your membership in NCCA. Not to mention all the great info about Utah and the UPCCA.

I want to thank everyone who renewed their membership and all the new members who signed up during our summer membership drive. Your membership gives our industry a greater voice on local, state, and na-

tional issues.

In our last newsletter I mentioned that the UPCCA board had come up with a couple of priorities for state child care stimulus dollars. Well two of our top three made it into the plan. Co-pay reductions and job search child care. The job search program has already started and is being managed by the CCR&R programs and the co-pay reductions are on the way. All parents will see co-pay reductions in the coming months.

**Continued on page 2.**

## From the President's Desk

It's been a few months since I was elected President of the association and it has been a learning experience to say the least. Let me begin by telling you a little about me and my experience in childcare.

I'm Pat Marino, owner of Lit'l Scholars Child-care Centers. I've been in the business since May 1996 when I purchased a small center that was having difficulties in South Salt Lake. Some asked me why childcare? My response has always been – insanity! Never-the-less, in 2002 I purchased another floundering center in Sugarhouse and merged the two together into one. And then in 2004 I purchased my second location in Taylorsville which again was a center that was having difficulties and worked to build it up. This year, I have joined the Childcare Licensing Advisory Committee that is made up of people from all aspects of the childcare industry including some parents. That's a little about my history in childcare.

I'm looking forward to improving the way we do what we do and communicating it in more practical ways. About 80% of our work is in legislation with a little work in education and training and disseminating benefits to our members.

On the legislative front, Johnny writes every newsletter regarding the many important legislative items that are happening in our state. We have made many inroads in our state towards making our business better. However, there is so much more to do. And

it seems like every three feet forward something comes up, State or Federal, to set us two steps back.

I want to personally invite everyone who is a member of the association to join us at our board meetings where we can discuss topics that involve you and me and so many others in our business. Being on the Childcare Licensing Advisory Committee enables me to discuss topics relating to childcare that come before the Office of Childcare. I need to hear from you, so that I can better represent you on this committee. We also need to hear from you about what we can do to make the Association better and to serve our industry well.

There is much happening in our industry that we need to be aware of. Please take this opportunity to become involved and informed. It is better that we come together in unity, stand together and become stronger rather than fall off like dominoes. This association is here to represent you and inform you. I promise that you will get more out of your membership when you are able to become more involved. I know I have.

Thank you for this opportunity to serve you and thank you for your membership in the Utah Private Child Care Association. Sincerely,  
Patrick Marino  
UPCCA President

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*Board of Directors*

*President—Patric Morem*

*U/I Scholars*

*Secretary—Lisa Palmer*

*ABC Grant Beginnings*

*Treasurer—Scott Nielson*

*Tender Touch*

*Past Pres—Susan Williams*

*A Child's World*

*Board*

*Amy Moyes*

*Learning Tree*

*Bethany Hinking*

*Learning Tree*

*Debbie Tilley*

*Tilley Firm*

*Habit Routines*

*Stool Days*

*Kathy Anderson*

*ABC Grant Beginnings*

*Ed Bieringer*

*Cannon Learning Center*

*Terri Kim*

*Kindersland*

## Executive Director's Message (cont.)

I hope you have had an enjoyable summer and maybe even had some time to get a way. Between school-kids and grant applications, it has certainly been a busy one. Congratulations to everyone who was awarded a quality environment grant. Special thanks to UPCCA President Pat Marino for organizing our grant workshop for UPCCA members. I believe it helped, everyone who attended was awarded a grant. For those of you who wrote and did not receive a grant, TRY AGAIN IN THE SPRING! You will already be familiar with the process, you have a chance to learn from any mistakes you made, and you will not be competing with the programs who were awarded grants. Contact Colleen at the Office of Child Care and let her know that you want to see some of the successful grants and figure out where you need to improve. If you follow my advice I guarantee your chances for success will increase substantially.

I haven't heard many complaints from members regarding licensing issues. Hopefully, that is good news. The Licensing Bureau would like to work on a voluntary Star-Rated license and have put together a committee to explore the idea. Our President is chairing the committee and we have plenty of opportunity to make sure that the process is something we can live with. Rated licenses are very common across the country and we have an opportunity to make sure that Utah's is fair for all providers. If you are interested in more information, please e-mail President Pat at [pam556@msn.com](mailto:pam556@msn.com).

One final thing I want to discuss is the importance of making sure that I have your correct e-mail address and that NCCA has your correct e-mail address. If you are a member of the UPCCA and you are not receiving NCCA's Week at a Glance eNewsletter then NCCA does

not have your correct address. Please contact Marie Darstein, NCCA Executive Director at 800-543-7161 and get registered on the NCCA website. That way you can get all of the important information and start taking advantage of the great benefits that belong to you as a member of the UPCCA and the NCCA!

If you are not receiving e-mails from me once or twice a month then I don't have your correct e-mail address either. Send me an e-mail at [upcca@hughes.net](mailto:upcca@hughes.net) and update your e-mail address so you can get our meeting notices and other important updates.

Our annual conference is coming up on October 23 & 24. Again, we are in charge of the Friday Administrative training and are collaborating with several other association for the Saturday training. It should be a great weekend of training so make plans to attend right away. You can register on-line at [www.slcc.edu/ccpdi](http://www.slcc.edu/ccpdi). Don't miss out, register today!

If you are reading this and are a member of the association then thank you for making an investment in the future of this great industry. If you are not the please join. Our voice is only as strong as our membership is great and we need you in this association. Please visit [www.joinupcca.com](http://www.joinupcca.com) or fill out the enclosed membership form and mail it in.

Thank you for all you do for Utah's children.

Sincerely,

Johnny Anderson

## Upcoming Events

NCCA Northeastern Leadership Conference—October 21 Caesars in Atlantic City- Visit [www.NCCAnet.org](http://www.NCCAnet.org) to register

Professional Management Conference—October 23rd 8:00 a.m. SLCC Larry H. Miller Campus 9750 South 300 West

First Foundations Child-Care Professional Development Conference—October 24th 7:30 a.m. registration, SLCC South City Campus 1575 S. State Street

Utah Licensing Advisory Board Meeting—November 12th 9:30 a.m.—12:00 p.m.Cannon Building 288 North 1460 West SLC

UPCCA Board & Membership Meeting—November 12th 7:00 p.m. ABC Great Be-

## Legislative Update

The UPCCA is currently monitoring activities in the State Legislature. We are aware that the state is facing additional budget shortfalls and will continue working diligently to make sure that our industry's voice is heard.

This is the time of year that the UPCCA board identifies legislative initiatives and priorities. If you have ideas for the board, please e-mail them to:

[upcca@hughes.net](mailto:upcca@hughes.net)

We have been in contact with Gov-

ernor Herbert's camp and have made offers to help with his reelection efforts. As many of you know, Governor Herbert and his wife Jeanette are former center owners and former members of this association. We know that we have a friend in the Governor's Office who understands our industry and the challenges we face. We want to do all we can to make sure that he stays there. We will keep you up to date on our progress and let you know about opportunities where you can help.

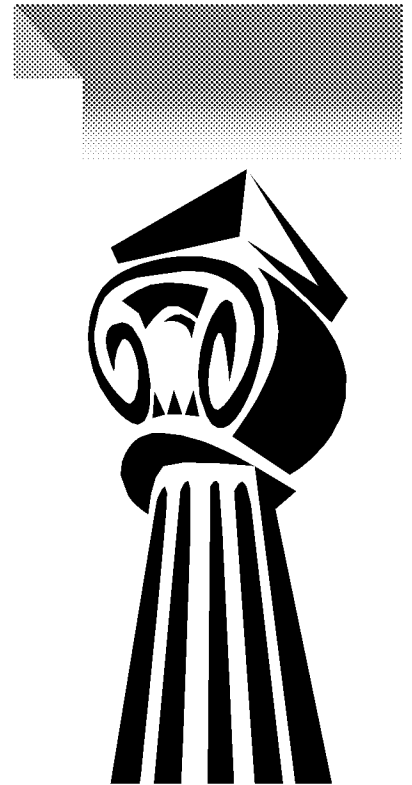
## H1N1—Precautions for Child Care Centers

There is growing concern that cases of H1N1—Swine Flu are going to increase dramatically this flu season. The U.S. Department of Health and Human Services (HHS) and the Centers for Disease Control and Prevention (CDC) have prepared a checklist specifically for child care providers to help programs be prepared.

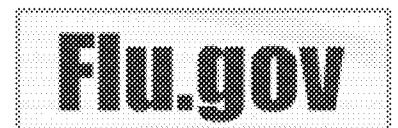
This checklist can be found at <http://www.flu.gov/plan/school/preschool.html> or can be downloaded on from the "Resources>ECE Resources" tab of the NCCA website.

The key points of this checklist are:

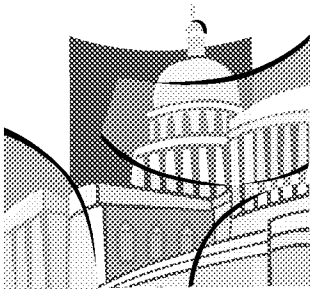
- 1—Planning and Communication— Make sure you have a plan and that it is well communicated to everyone involved.
- 2—Operations— how will children learn and daily operations be handled if the regular routine is interrupted by illness.
- 3—Control of Infections—lots of resources on avoiding and handling infectious outbreaks.



**"We know that we have a friend in the Governor's Office who understands our industry and the challenges we face."**



### Early Learning Challenge Grants



In July, U.S. Representative George Miller introduced HR 3221, the “Student Aid and Fiscal Responsibility Act of 2009.” This bill establishes an Early Learning Challenge Fund which would provide \$1 billion in grants to states over an 8-year period to increase the number of low-income children in high-quality early learning settings. The Senate will take up

the bill when Congress returns from recess in early September. The Early Learning Challenge Fund is important for providers. The program would be jointly administered through an Interagency Agreement between the Departments of Education & Health and Human Services. States must name a state-level entity to administer the grants.

Each type of grant has a required state match. The grants types will include Quality Pathways Grants to help states moving towards quality and Development Grants to help states move towards the Quality Pathways Grants. As a member benefit, access more information at [www.ececonsortium.org](http://www.ececonsortium.org)

Clip and copy this coupon for your center, employees, and parents. It’s yours to use as you like!

Thank You!


As a way of saying thank you we have arranged\* for you to enroll in **Smart Savings** totally free of charge!

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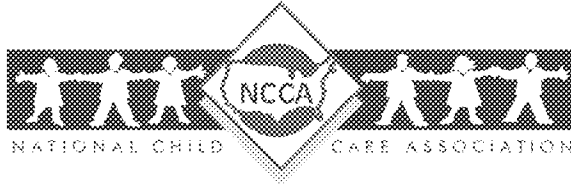
Log on to <https://smartsavings.motivano.com/Login.aspx>  
 Username ncca0001  
 Password—Marketplace1 (case specific)

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Set up your own user name and password to access saving to tens of thousands of national merchants and brand names.



\*through our membership in NCCA



# NCCA Member Plus Point

One of the highlights of membership in the UPCCA is membership in NCCA. In 2009 NCCA announced its MEMBER PLUS POINT Buying Program. To access a complete list of discounts visit [www.NCCAnet.org](http://www.NCCAnet.org)

Affordable Limited Health Insurance through  
**Child Care Insurance Professionals**

Reasonable Merchant Care Services through **Heartland Payment Systems**

25% off **Fingershield** Products

Interest/Fee-Free Property/Liability Insurance Options from **Thomco**

15% & Free Shipping from **Innovative Kids**

13% Discount from **ABC**

National Savings from **Aramark**

\$121.68 for 36 Covers from **Cover Plugs**

15% plus Free Delivery from **Discount School Supply**

10% from **Empowered Training**

Subscription Discounts from **Exchange Magazine**

15% Discount plus free shipping from **Kaplan**

15% Discount from **Psychex**

5% Discount from **OnCare**

Up to 20% discount and free shipping from **ChildHealthOnLine.org**

30 Discount & free month from **GetACustomSite**

**Our new Smart Savings program is for:**

**For centers, employees, AND PARENTS**

**Finally a benefit you can share with everyone!**

Discounts on tens of thousands of nationwide merchants and popular national brands.

See page 4 for a printable certificate that can be shared with employees and parents.

**Great to use as an enrollment benefit!**

**Plus lots of listing for fundraisers and services specific to ECE providers.**

**"I don't buy anything without checking NCCA'S MEMBER PLUS POINT" first. With this economy, this is a GREAT Benefit"**

**"I never knew there were so many ways for me to raise funds WITHOUT selling stuff until I visited MEMBER PLUS POINT"**



UPCCA:  
Utah Private Child Care Association

Utah Private Child Care Association  
3672 South Redwood Road  
Salt Lake City, UT 84119

We're on the Web  
[www.utahchildcare.org](http://www.utahchildcare.org)

## UPCCA Member Benefits

### Membership is Rewarding!

- Membership in NCCA including US Chamber and ECE Consortium
  - A **strong** voice in government
  - Conference discounts
  - Member Plus Points buying club
- MPLC licensing for showing videos in your center
  - Informative state and national websites
  - Exclusive Limited Health Insurance Program
    - Membership meetings
- Networking, Professional Development and Priceless Information

